



County of Santa Cruz  
**HUMAN SERVICES COMMISSION**

PH (831) 454-4130 · FAX (831) 454-4642  
1000 Emeline Avenue, Santa Cruz, CA 95060  
[www.santacruzhumanservices.org](http://www.santacruzhumanservices.org)      [www.workforcescc.com](http://www.workforcescc.com)

**AGENDA**

**Wednesday, January 18, 2023**

**8:30 a.m. – 10:30 a.m.**

**\*This is a Virtual Public Meeting\***

Pursuant to AB 361 and Cal. Gov. Code section 54953, due to the ongoing COVID 19 state of emergency and upon recommendation of the County Health Officer, public meetings of the Human Services Commission will be conducted in hybrid/remote format. Members of the public can attend virtually by teleconference (or in-person if hybrid). There will be no physical location available for this meeting, however access to the meeting and an opportunity to comment live and in real time will be provided. Please follow the meeting instructions listed below. Instructions will also be posted on the Human Services Department webpage at <https://www.santacruzhumanservices.org/Home/HumanServicesCommission>.

**Virtual Meeting Instructions:**

**Join on your computer or mobile app**

**[Click here to join the meeting](#)**

**Or call in (audio only)**

**[+1 831-454-2222](tel:+18314542222) United States, Salinas**

**Phone Conference ID: 714 589 777#**

To provide written public comments associated with any agenda item, please submit by email to [Adam.Spickler@santacruzcounty.us](mailto:Adam.Spickler@santacruzcounty.us). For Questions regarding the virtual meeting process, please contact Adam Spickler, Administrative Staff: 831-454-4661 or [Adam.Spickler@santacruzcounty.us](mailto:Adam.Spickler@santacruzcounty.us).

The meeting starts at 8:30 a.m. with the first item and proceeds through the items in consecutive order unless otherwise noted.

- |   |                |
|---|----------------|
| <b>I. Roll Call</b>   | <b>(2 min)</b> |
| <b>II. Agenda Review</b>  | <b>(2 min)</b> |
| <b>III. Announcements</b>   | <b>(5 min)</b> |
| <b>IV. Public Comment</b>   | <b>(5 min)</b> |
| The public may address the Commission on items not on the agenda for a maximum of five minutes each.      |                |
| <b>V. Approval of Findings Pursuant to Assembly Bill 361 Authorizing Teleconference Meetings (Action)</b> | <b>(2 min)</b> |
| • Related Materials: <a href="#">Resolution for AB 361 Teleconference Authorization</a>                   |                |

- VI. Approval of Minutes (Action) (2 min)**
- [November 16, 2022](#)
- VII. Update on end of COVID-19 State of Emergency (Information Item) (5 min)**
- Reference to Item XI, Review of Bylaws
  - Reference to Incoming Commission Appointments
- VIII. Locating Human Services items on Board agendas (Information Item) (5 min)**
- IX. Update and Request for Input on Santa Cruz County’s 2023-2025 Operational Plan and “Santa Cruz Like Me” Project (Information Item) (10 min)**
- Related Materials: CAO Presentation
- X. Director’s Report (Information Item) (30 min)**
- Human Services Department’s Regular and Consent Agenda Items Approved by the Santa Cruz County Board of Supervisors Since the Last Meeting of the Human Services Commission (listed on [page 3 of this packet](#))
  - Upcoming Human Services Department Items for Possible Consideration by the Board of Supervisors
  - Legislative Items
- XI. Review current Commission Bylaws and consider next steps (Action) (20 min)**
- Related Materials: [Current Bylaws](#), Last Updated 2003
  - Recommendation for section 2.A., regarding meeting location
- XII. 2023 Human Services Commission Work Plan (Action) (30 min)**
- Related Materials: [Human Services Commission Draft Work Plan Year 2020](#)
  - Discussion of priorities and staff recommendations
  - Engagement strategies including with other County Commissions and within Supervisory districts ([link here](#) to other County Commissions)
  - Consideration of Workplan Subcommittee
- XIII. Next Meeting and Agenda Items (2 min)**  
March 15, 2023 – Location to be determined.
- XIV. Adjournment**

A complete agenda packet will be available for review at the Human Services Department webpage <https://www.santacruzhumanservices.org/Home/HumanServicesCommission>

## ***MATERIALS AND CORRESPONDENCE IN PACKET***

The Human Services Department's Regular and Consent agenda items listed below were approved by the Santa Cruz County Board of Supervisors since the last meeting of the Human Services Commission (full agenda items by date available on the [County of Santa Cruz, Board of Supervisors Meeting Calendar](#)):

<b>Meeting Date</b>	<b>Item Link &amp; Description</b>
11/15/2022:	<a href="#">Item 30</a> – Potential Regulation of Private Youth Transport Companies
11/15/2022:	<a href="#">Item 45</a> – Renewal of Home Safe Contract
11/15/2022:	<a href="#">Item 46</a> – Housing for Health Program Funding
11/15/2022:	<a href="#">Item 48</a> – Approve Property Agent Incentive Contract
11/15/2022:	<a href="#">Item 49</a> – Master Plan on Aging, Community Needs Assessment RFQ
12/13/2022:	<a href="#">Item 71</a> – Ratifying an “Access to Technology” grant application
12/13/2022:	<a href="#">Item 72</a> —Agreement with the state on EDD wage data
12/13/2022:	<a href="#">Item 74</a> —Child Care Developer Fee Loan Program annual report
12/13/2022:	<a href="#">Item 75</a> —Thrive by Three report and update on Thrive by Five expansion
12/13/2022:	<a href="#">Item 76</a> —Agreement with Pacific Clinics for Foster Care Plus services

### **Other Human Services Related County Commission & Committee Agendas and Minutes**

- Childhood Advisory Council: <http://www.childhoodadvisorycouncil.org/>
- IHSS Advisory Commission: <http://www.santacruzhumanservices.org/AdultLongTermCare/InHomeSupportiveServices/AdvisoryCommission.aspx>
- Santa Cruz County Women's Commission: <http://www.sccwc.org/Home/Meetings.aspx>
- Santa Cruz County Seniors Commission: <http://www.sccseniors.org/Home/Meetings.aspx>
- Santa Cruz County Commission on Disabilities: <http://scccod.net/>
- Santa Cruz County Latino Affairs Commission: <http://scclatinoaffairs.org>



---

---

# County of Santa Cruz

## HUMAN SERVICES COMMISSION

(831) 454-4130 or 454-4088

FAX (831) 454-4642

1000 Emeline Avenue, Santa Cruz, CA 95060

[www.santacruzhumanservices.org](http://www.santacruzhumanservices.org) [www.workforcescc.com](http://www.workforcescc.com)

**DRAFT**

### *Meeting Minutes*

**DATE:** November 16, 2022

**TIME:** 8:30 a.m. – 10:30 a.m.

**PLACE:** *Virtual Meeting via Microsoft Teams*

Commissioners Present: Emely Hanson (1<sup>st</sup> District); Danny Keith (2<sup>nd</sup> District); Monica Martinez (3<sup>rd</sup> District); Betsy Clark (3<sup>rd</sup> District); Stoney Brook (4<sup>th</sup> District); Denise Hitzeman (5<sup>th</sup> District)

Commissioners Excused: Lisa Smith (1st District); Martina O’Sullivan (2<sup>nd</sup> District); Jennifer Anderson-Ochoa (5<sup>th</sup> District)

Commissioners Unexcused: Felipe Hernandez (4th District)

Commission Seats Vacant: None

Staff Present: Randy Morris, HSD Director; Adam Spickler, Senior Analyst, Heather Viola, Executive Secretary, and Jamie Murray, Child Support Services Director

Guests: Katie Spurlock, Housing Authority Program Manager

1. AB 361 Findings (Action): The Commission approved to keep meeting virtually.  
(Martinez/Brook)

AYES: Martinez, Keith, Clark, Hitzeman, Brook, Hanson

NOES: None

ABSTAIN: None

ABSENT: Smith, O’Sullivan, Anderson-Ochoa, Hernandez

2. Approval of Minutes (Action): The Commission approved July 20, 2022, meeting minutes.

(Martinez/Keith)

AYES: Martinez, Keith, Clark, Hitzeman

NOES: None

ABSTAIN: Brook, Hanson

ABSENT: Smith, O'Sullivan, Anderson-Ochoa, Hernandez

3. Approval of Minutes (Informational): The Commission did not need to approve September 19, 2022, meeting minutes, as there was no quorum for the September 2022 meeting and therefore, no minutes taken.
4. Review current Commission Bylaws and consider next steps (Action): The Commission lost its quorum when one commissioner needed to leave the meeting early, item continued to January 18, 2023 meeting.
5. Review and Approve 2021 Human Services Commission Work Plan (Action): The Commission lost its quorum when one commissioner needed to leave the meeting early, item continued to January 18, 2023 meeting.
6. Motion to Adjourn: 10:12 am (Keith/Clark)  
AYES: Martinez, Keith, Clark, Hitzeman, Brook, Hanson  
NOES: None  
ABSTAIN: None  
ABSENT: Smith, O'Sullivan, Anderson-Ochoa, Hernandez, Hitzeman



County of Santa Cruz  
**HUMAN SERVICES COMMISSION**

PH (831) 454-4130 · FAX (831) 454-4642  
1000 Emeline Avenue, Santa Cruz, CA 95060  
[www.hsd.co.santa-cruz.ca.us](http://www.hsd.co.santa-cruz.ca.us)    [www.workforcescc.com](http://www.workforcescc.com)

**FINDINGS PURSUANT TO ASSEMBLY BILL 361  
FOR THE SANTA CRUZ COUNTY HUMAN SERVICES COMMISSION, AUTHORIZING  
TELECONFERENCE MEETINGS AS A RESULT OF THE CONTINUING COVID-19 PANDEMIC STATE  
OF EMERGENCY AND HEALTH OFFICER RECOMMENDATION FOR SOCIAL DISTANCING**

**WHEREAS**, THIS HUMAN SERVICES COMMISSION is a legislative body under the Brown Act as defined under Cal. Gov. Code section 54952(b) and Santa Cruz County Code Section 2.38.110; and

**WHEREAS**, on September 16, 2021, Governor Newsom signed Assembly Bill 361 (“AB 361”), urgency legislation effective immediately, that amended Government Code section 54953 to permit legislative bodies subject to the Brown Act to continue to meet under modified teleconferencing rules provided that they comply with specific requirements set forth in the statute; and,

**WHEREAS**, pursuant to AB 361 and Cal. Gov. Code section 54953(e)(1)(A), a legislative body may meet under the modified teleconferencing rules during a proclaimed state of emergency, and where local officials have imposed or recommended measures to promote social distancing; and

**WHEREAS**, on March 4, 2020, Governor Newsom issued a Proclamation of State of Emergency in response to the COVID-19 pandemic, and which remains in effect; and

**WHEREAS**, on September 30, 2021, Santa Cruz County Public Health Officer Dr. Gail Newel strongly recommended that legislative bodies in Santa Cruz County continue to engage in physical/social distancing by meeting via teleconference as allowed by AB 361 and confirmed that she will regularly review and reconsider this recommendation and notify the public when it is no longer recommended; and

**WHEREAS**, pursuant to AB 361 and Cal. Gov. Code section 54953(e)(3), within 30 days of the date the legislative body first holding a teleconferenced meeting under the modified rules, and every 30 days thereafter, a legislative body can continue to hold such teleconference meetings provided it has reconsidered the circumstances of the state of emergency and determined either that the state of emergency continues to directly impact the ability of the members to meet safely in person or that local officials continue to recommend measures to promote social distancing; and

**WHEREAS**, on November 16, 2022, this Human Services Commission held its last teleconference meeting under AB 361; and

**WHEREAS**, this Human Services Commission has reconsidered the circumstances of the current state of emergency and finds that the COVID-19 pandemic continues to directly impact the ability of members of the public to participate safely in person and further finds that the Santa Cruz County Public Health Officer continues to recommend measures to promote social distancing; and

**WHEREAS**, in the interest of public health and safety, and due to the emergency caused by the spread of COVID-19, the Human Services Commission deems it necessary to utilize the modified teleconferencing rules set forth in AB 361;

**NOW, THEREFORE**, the Human Services Commission makes the following findings by a majority vote:

**Section 1.** The foregoing recitals are true and correct, and adopted as findings of the Human Services Commission.

**Section 2.** Effective immediately, and for the next 30 days, the Human Services Commission will meet via teleconference as authorized under AB 361 and Government Code section 54953(e)(3).

**Section 3.** No later than thirty (30) days from making today's findings, or at the next scheduled meeting, the Commission will reconsider the circumstances of the COVID-19 state of emergency and, if necessary, adopt subsequent findings to continue holding teleconference meetings in accordance with Government Code section 54953(e)(3).

**PASSED AND ADOPTED** by the Human Services Commission in Santa Cruz, State of California, this 18<sup>th</sup> day of January 2023, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST: Adam Spickler  
Department Staff

Denise Hitzeman  
Chair, Human Services Commission

Approved as to Form:

---

Office of the County Counsel



---

---

# County of Santa Cruz

## HUMAN SERVICES COMMISSION

(408831) 454-4130 or 454-54594130

FAX (408831) 454-4642

1000 Emeline StAve., Santa Cruz, CA 95060

[www.hra.co.santa-cruz.ca.us/santacruzhumanservices.org](http://www.hra.co.santa-cruz.ca.us/santacruzhumanservices.org) [www.workforcescc.com](http://www.workforcescc.com)

### BYLAWS

#### SANTA CRUZ COUNTY HUMAN SERVICES COMMISSION

##### 1. DUTIES AND RESPONSIBILITIES

As set forth in the Santa Cruz County Code Section 2.60, the Commission shall exercise the following responsibilities in its efforts to ensure the highest quality and maximum effectiveness of human services provided for the benefit of the citizens of the county:

- A. Guide long-term planning regarding meeting the socioeconomic needs of low income, disabled, disadvantaged, and at-risk people in Santa Cruz County;
- B. Advise the County Board of Supervisors on policies and priorities that affect the socio-economic needs of low income, disabled, disadvantaged, and at-risk people;
- C. Provide advice and counsel to the administrator and senior management of the Human ~~Resources Agency~~Services Department on best practices in the operation of the agency's programs;¹
- D. Provide a forum for citizens affected by county human services programs and policies;
- E. Advise the Board of Supervisors on funding decisions affecting the socio-economic needs of low income, disabled, and disadvantaged people, including county allocation of resources to county programs and community programs funding;
- F. Integrate efforts and initiatives affecting the socio-economic needs of the poor which cross departmental, divisional, and interest group lines;
- G. Advise the Board of Supervisors on legislative matters concerning the County human



services programs.

## 2. MEETINGS

- A. Regular meeting of the Commission shall be held the third Wednesday of every other month (January, March, May, July, September, November (or the fourth Wednesday of the month if the third Wednesday is a County-observed holiday) convening at 8:30 a.m. at the United Way Conference room, 1220 41<sup>st</sup> Avenue, Capitola, California, or at another location designated by the Commission. At least one meeting a year will be scheduled in Watsonville.
- B. No meeting of this Commission shall be held in any facility that prohibits the admittance of any person, or persons, on the basis of race, religion, color, creed, national origin, ancestry, physical handicap or mental disability, medical condition (including cancer-related and genetic characteristics), marital status, sex, sexual preference orientation, age (over 4018), or veteran status, gender, gender identity or pregnancy. All meetings shall be held at locations which are accessible to the public and which are functional for, usable, and accessible to physically handicapped persons.
- C. Special meetings may be called by the Chairperson, or by a majority vote of the Commission during any regular or special meeting.
- D. The public shall be notified in advance of the time and place of regular and special meetings.
- E. At least forty-eight (48) hours prior to each regular meeting, an agenda for the regular meeting shall be mailed-sent electronically to each Commission member, representative of the news media, and each person who has submitted a written request to the Commission for notification of meetings. The following items should be mailed-sent electronically to each Commission member at least forty-eight (48) hours prior to each regular meeting:
  1. Any written-print or electronic material to be discussed at the meeting.
  2. Minutes of the last meeting.

F. Prior to each special meeting, an agenda for the special meeting shall be mailed sent electronically to each

Commission member, representative of the news media, and each person who has submitted a written request to the Commission for notification of meetings. Notice for a special meeting must be received at least twenty-four (24) hours prior to the time of the meeting.

G. A person shall not be required to register his, or her, their name or fulfill any other obligation as a condition to attendance at any meeting of this Commission but may volunteer such information for inclusion in the Commission's minutes (Government Code Section 54953.3).

H. The meetings will be conducted in accordance with Robert's Rules of Order Revised unless otherwise specified by the authorizing legislation.

### 3. VOTING

A. A majority of the voting members shall constitute a quorum.

B. All official acts of the Commission shall comply with Santa Cruz County Code Section 2.38.150.

### 4. OFFICERS

A. The officers of the Commission are the Chairperson and the Vice-Chairperson. They shall be elected by the Commissioners for a term of one year, and may serve a maximum of two consecutive one-year terms.

B. The duties of the Chairperson are to preside over meetings, prepare agendas, represent the Commission, and be responsible for communication with the Human Resources Agency Services Department and the Board of Supervisors. The Vice-Chairperson shall assume these same duties in the absence of the Chairperson

5. AGENDAS

- A. Commission members who wish to place items on the agenda shall give those items to the staff person of the Commission at least one week in advance of the meeting.
- B. The agenda will ~~terminate~~begin with community oral communications.
  - 1. Citizens shall be given approximately five minutes each to express their concerns.
  - 2. When further discussion is required, the Commission may vote to allot time in the agenda of the following meeting.

6. SUBCOMMITTEES

- A. Subcommittees may be appointed, as needed, by the Chairperson with the majority approval of the Commission. The Chairperson, with the majority approval of the Commission, shall terminate the subcommittee when its function is no longer necessary.

7. APPROVAL OF BYLAWS

These Bylaws, and any subsequent amendments thereto, shall be approved by the Board of Supervisors pursuant to the Santa Cruz County Code Section 2.38.140.

8. AMENDMENTS TO BYLAWS

Amendments to these Bylaws may be recommended to the Board of Supervisors by a majority vote of the Commission.

Approved as to Form

By: \_\_\_\_\_  
County Counsel

DATE ADOPTED BY COMMISSION: August 12, 1991

DATE APPROVED BY BOARD OF SUPERVISORS: September 10, 1991

DATES AMENDED BY COMMISSION: December 9, 1991, May 20, 1992,

October 20, 1993, February 16, 1994, November 16, 1994, January 15, 2003

DATES AMENDMENTS APPROVED BY BOARD OF SUPERVISORS: January 1, 1992,

June 16, 1992, November 9, 1993, March 8, 1994, February 25, 2003

**HUMAN SERVICES COMMISSION  
YEAR 2022 WORK PLAN**

**DRAFT**

<b>BOARD RELATED ACTIVITIES</b>			
<b>OBJECTIVE</b>	<b>STATUTORY PURPOSE</b>	<b>ACTIVITIES</b>	<b>TIME FRAME</b>
1. Review the Collective of Results and Evidence-Based (CORE) Investments funding process.	§2.60.050(A) & (E): Guide long-term planning regarding the needs of at-risk populations; Advise the Board of Supervisors on funding decisions.	<ul style="list-style-type: none"> <li>Receive reports on the new CORE funding model, and provide advice and assistance in implementing the changes</li> <li>Receive and review reports on CORE Investments funding recommendations and model, as well as CORE Conditions</li> <li><del>Receive and review reports on CalFresh outreach activities and application assistance for CalFresh and health insurance.</del></li> </ul>	<a href="#">TBDAs needed</a>
2. Respond to matters referred by Board of Supervisors	§2.60.050: Powers and duties. (Generally)	<ul style="list-style-type: none"> <li>Respond to matters referred to the Human Services Commission on an as needed basis.</li> </ul>	As needed
3. General Commission Administration	§2.60.040: Organization and procedures.	<ul style="list-style-type: none"> <li>Approve biennial report and annual work plan, set meeting schedule and elect officers.</li> </ul>	January
4. Advocate for Human Service/Social Services Legislation	§2.60.050(G): Advise the Board of Supervisors on legislative matters concerning County human services programs.	<ul style="list-style-type: none"> <li>Review Departmental legislative priorities.</li> <li>Receive/review Legislative Analyst's Office (LAO) reports as appropriate.</li> </ul>	March / <a href="#">May / July</a>  As needed

**COMMUNITY RELATED ACTIVITIES**

OBJECTIVE	STATUTORY PURPOSE	ACTIVITIES	TIME FRAME
5. Share Information with other County <del>health</del> <u>Health</u> and <del>human</del> <u>Human</u> <del>service</del> <u>Service</u> <del>commissions</del> <u>Commissions</u> and other <u>Boards</u>	§2.60.050(A), (B) & (F): Guide long-term planning; Advise the Board of Supervisors on policies and priorities that affect the needs of <del>low</del> <u>low-income</u> people; integrate efforts and initiatives.	<ul style="list-style-type: none"> <li>• As appropriate: Share minutes and agendas with other County Commissions; participate in joint subcommittees; and/or include chair or designee of other Commissions in forums promoting information sharing and planning on relevant community issues.</li> <li>• Invite other commissions to present at meetings.</li> <li>• Invite the Workforce Development Board Chair and Director to provide reports on WIOA activities and participate in WIOA committees as appropriate.</li> </ul>	<p><del>TBDAs</del> <u>needed</u></p> <p><del>TBDAs</del> <u>needed</u></p> <p><del>TBDAs</del> <u>needed</u></p>
6. Child Support Services	§2.60.050(A) & (C): Guide long-term planning regarding the needs of <del>at risk</del> <u>at-risk</u> clients; advise Human Services Department Director.	<ul style="list-style-type: none"> <li>• Receive periodic reports from the Department of Child Support.</li> <li>• Review and comment on Department of Child Support initiatives.</li> </ul>	<p>Ongoing</p> <p>As needed</p>

**HUMAN SERVICES DEPARTMENT PROGRAM RELATED ACTIVITIES**

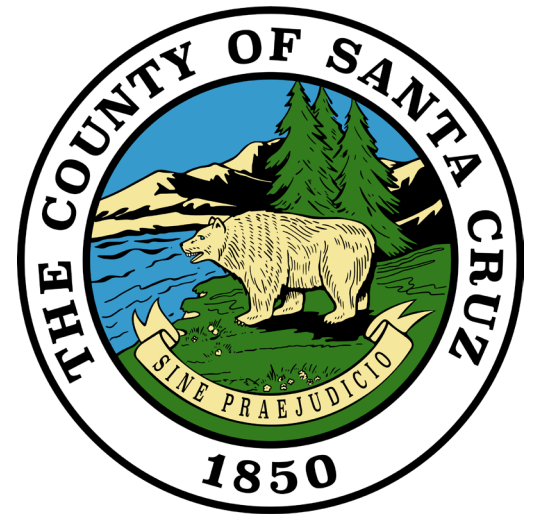
OBJECTIVE	STATUTORY PURPOSE	ACTIVITIES	TIME FRAME
7. Increase community access to public assistance programs	§2.60.050(A) & (C): Guide long-term planning regarding the needs of <a href="#">at-risk</a> clients; advise Human Services Department Director.	<ul style="list-style-type: none"> <li>Review and consider reports on program progress, outreach efforts and outcomes in the following areas: CalWORKs/TANF Welfare-to-Work and Work Participation Requirements, Medi-Cal, CalFresh, and the Earned Income Tax Credit.</li> <li>Review and consider reports on the progress of federal health insurance benefits.</li> <li><a href="#">Receive and review reports on CalFresh outreach activities and application assistance for CalFresh and health insurance.</a></li> </ul>	Ongoing  Ongoing
8. Child Welfare Services (CWS) System Improvement Plan (SIP)	§2.60.050(A) & (C): Guide long-term planning regarding the needs of at risk clients; advise Human Services Department Director.	<ul style="list-style-type: none"> <li>Review periodic reports from HSD’s Families and Children Division Director re: system improvement goals, indicators, and progress.</li> <li>Continue to have a Commissioner designated as a liaison to the CWS System Improvement Plan Committee and receive periodic reports from the liaison.</li> <li>Receive reports on the new Child Welfare Continuum of Care (CCR) and provide advice and assistance in implementing the changes</li> </ul>	Ongoing  Ongoing
9. Monitor General Assistance Program and review needed changes to regulations	§2.60.050 (C): Provide advice and counsel to the HSD Director and senior management on best practices.	<ul style="list-style-type: none"> <li>Consider changes to County General Assistance Regulations.</li> </ul>	As needed
10. Veterans Services	§2.60.050(A) & (C): Guide long-term planning regarding the needs of at-risk people; advise Human Services Department Director.	<ul style="list-style-type: none"> <li>Receive periodic reports on services and resources for veterans and their families.</li> <li>Continue to have a Commissioner designated as a liaison to Veterans Services Office and receive periodic reports from the liaison.</li> </ul>	Ongoing  Ongoing

**HUMAN SERVICES DEPARTMENT PROGRAM RELATED ACTIVITIES (Continued)**

OBJECTIVE	STATUTORY PURPOSE	ACTIVITIES	TIME FRAME
11. Participate in Child Care Developer Fee Loan Process	§2.60.050(E): Advise the Board of Supervisors on funding decisions.	<ul style="list-style-type: none"> <li>• Designate subcommittee to review and consider new funding priorities and develop a funding process for the allocation of Child Care Development fee funds.</li> <li>• Make recommendations to the Board on funding.</li> </ul>	As needed
12. Housing Authority Family Self-Sufficiency Program	§2.60.050(A), (B) & (F): Guide long-term planning; Advise the Board of Supervisors on policies and priorities that affect the needs of low-income people; integrate efforts and initiatives.	<ul style="list-style-type: none"> <li>• Act as the Program Coordinating Committee for the Santa Cruz Housing Authority Family Self-Sufficiency Program including:               <ul style="list-style-type: none"> <li>○ Receive periodic reports from the County of Santa Cruz Housing Authority on the Family Self-Sufficiency Program.</li> <li>○ Review and comment on Family Self-Sufficiency Program initiatives.</li> </ul> </li> </ul>	Ongoing  As Needed

# CAO Initiatives Update

- **2023–25 Operational Plan**
- **A Santa Cruz County Like Me**





# Agenda

- 2023-25 Operational Plan Process
- A Santa Cruz County Like Me
- Request for Input



# Vision, Mission, Values

Why we exist

Vision	Mission	Values
<p>Santa Cruz County is a healthy, safe and more affordable community that is culturally diverse, economically inclusive and environmentally vibrant.</p>	<p>An open and responsive government, the County of Santa Cruz delivers quality, data-driven services that strengthen our community and enhance opportunity.</p>	<p>The County of Santa Cruz provides services and supports partnerships built on: Accountability, Collaboration, Compassion, Effectiveness, Innovation, Respect, Support, Transparency, and Trust.</p>

# Operational Plan

## 2021-23 Operational Plan

2019-21 Operational Plan



Total Objectives  
**180**

Completed  
**45**

Amended  
**44**

Consolidated  
**5**

In Progress  
**86**



**SORT BY:**

Completion

Timeline

Department

Equity

COVID-19 Recovery

Fire Recovery

**SEARCH OBJECTIVES >**



IN PROGRESS



**Adult Probation Success**  
Reduce Violations



Last Updated 6/2022



IN PROGRESS



**Father Engagement**  
Increase Engagement



Last Updated 6/2022



IN PROGRESS



**Dislocated Workers**  
Increase Employment



Last Updated 6/2022



COMPLETED



**Shelter to Housing**  
Increase Rehousing



Last Updated 6/2022



COMPLETED



**Permanent Supportive Housing**  
Increase Slots



Last Updated 6/2022



# 2023–25 Operational Plan

How we achieve our vision



Major Work



Collaborative



Validated



Measured & Targeted

# Commission Input

- Within the scope of your commission:
  - What one issue, if addressed, would have the biggest positive impact for County residents?
  - What are the major projects anticipated within the next two years?
  - What data do you use (or wish you had) to know if County programs are making anybody better off?

# **A Santa Cruz County Like Me**

# The Survey and Report

ASCLM began as a partnership between Santa Cruz Community Ventures and Santa Cruz County to:

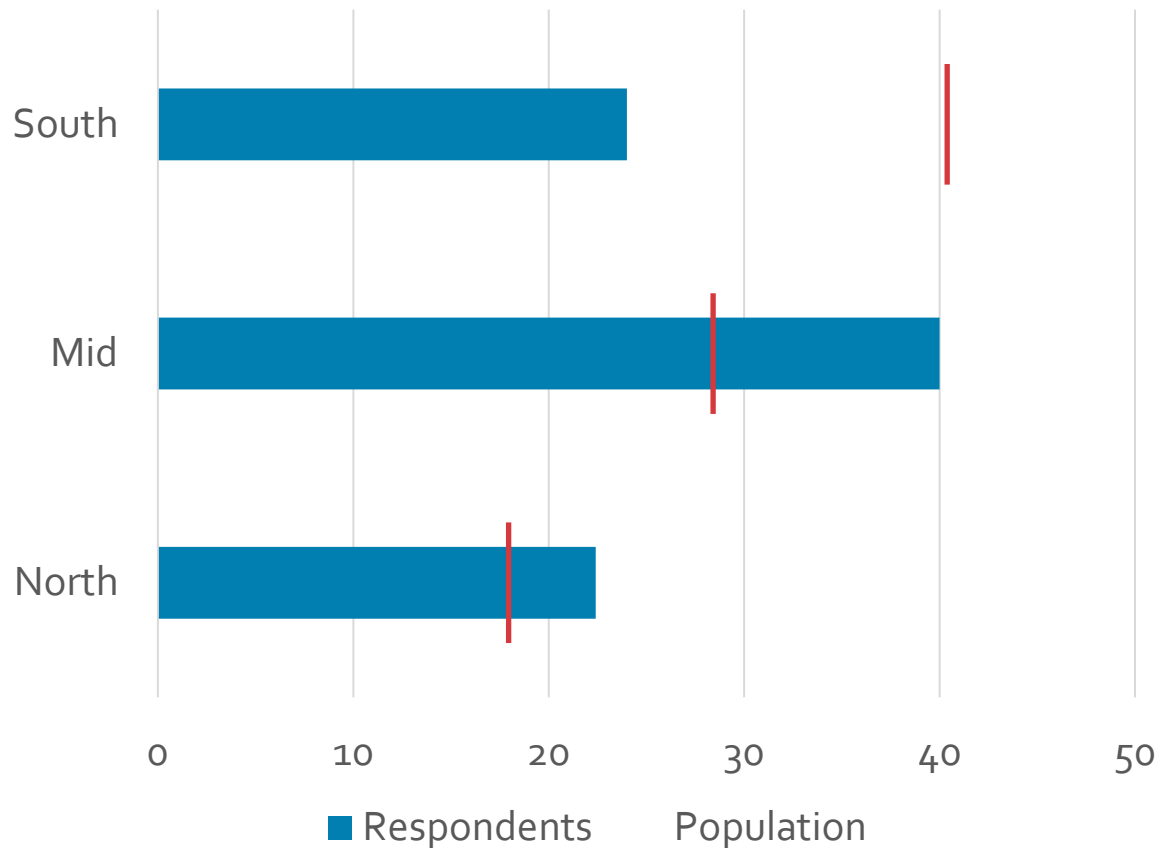
- Gather data on boards and commissions demographic composition
- Report key findings to the Board of Supervisors
- Make recommendations to the Board that work towards achieving government bodies that reflect the diversity of the community they represent



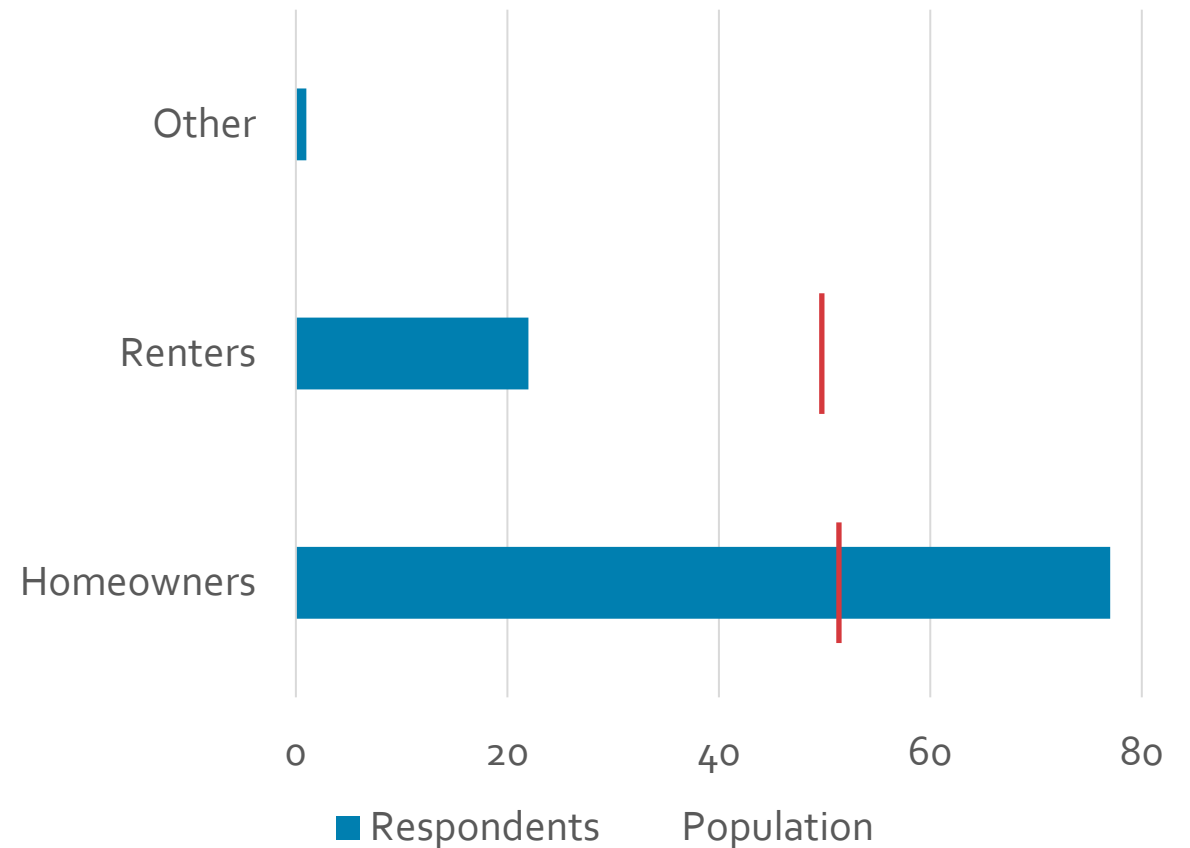
# Key Findings

1. Under Representation of South County
2. Critical Under Representation of Renters

## Where Commissioners Live



## Commissioner Housing Status

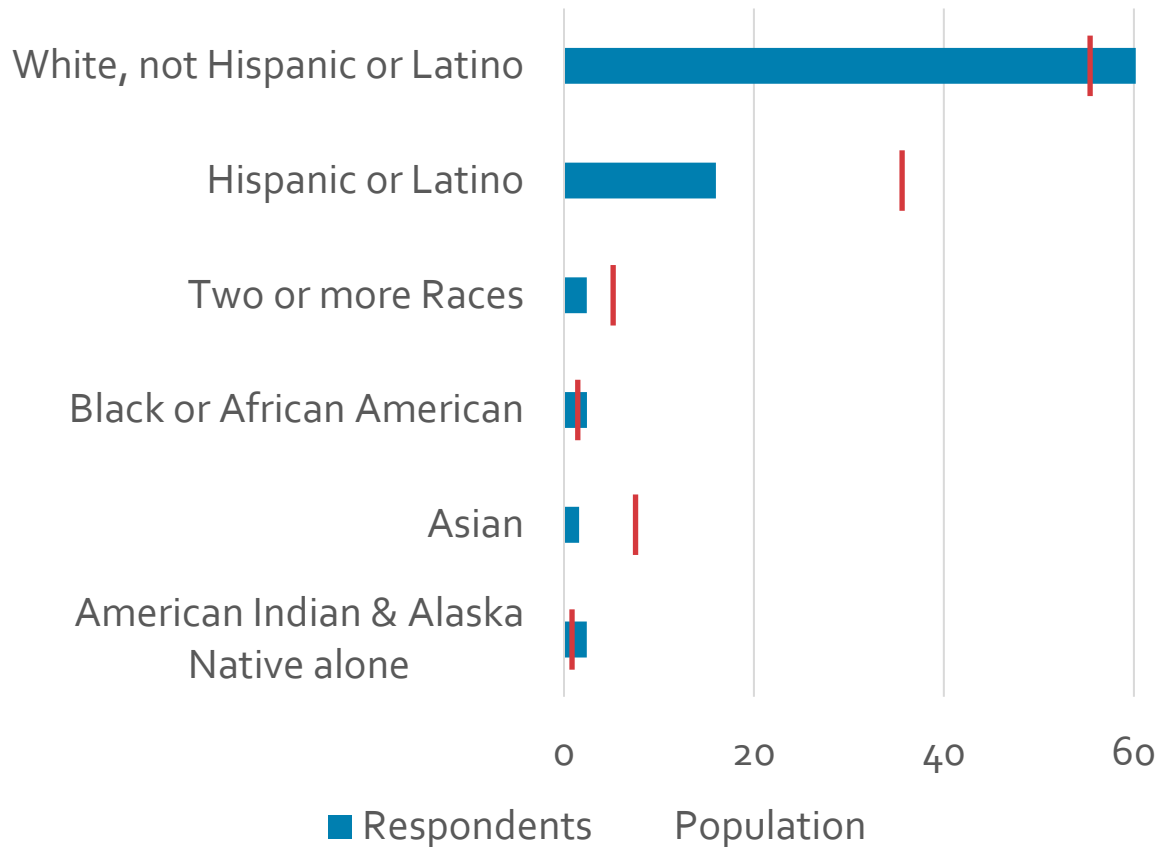




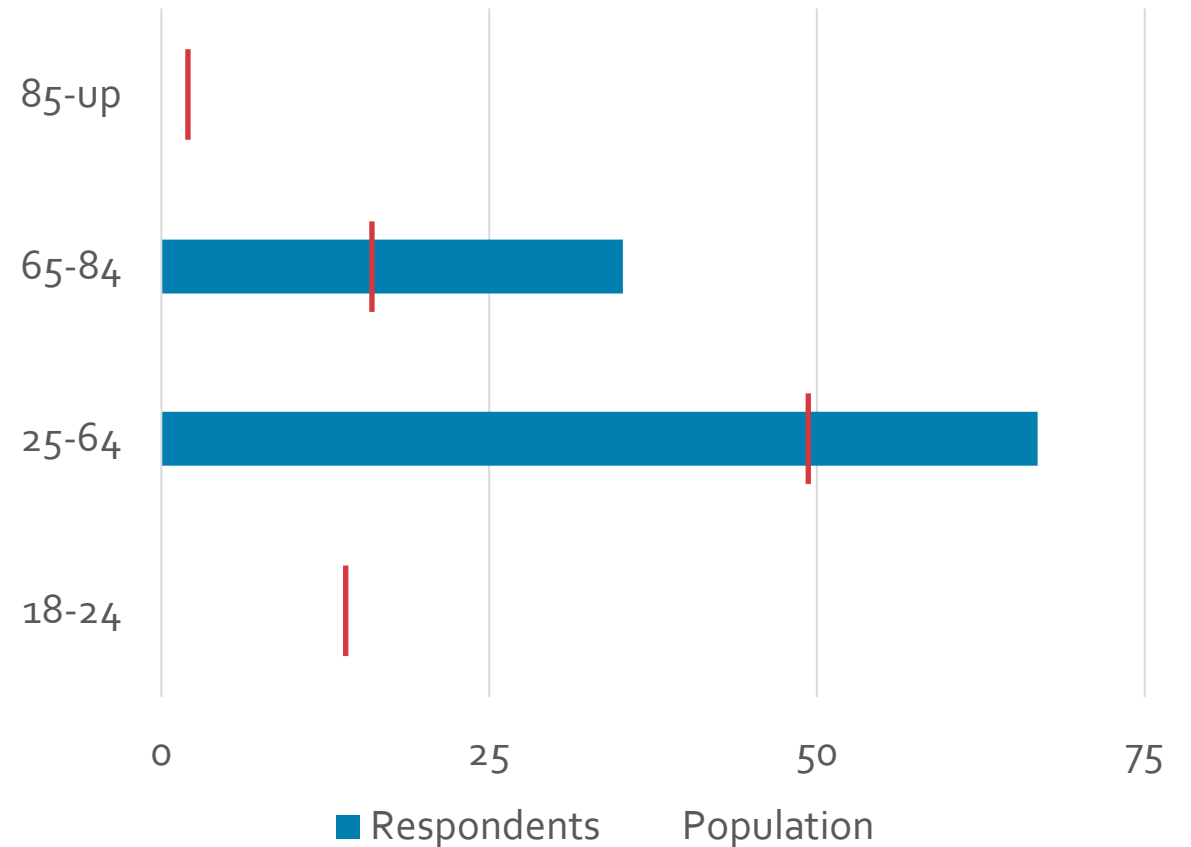
# Key Findings

## 3. Critical Under Representation based on Race and Age

### Ethnicity



### Age



# Report Recommendations and Next Steps

## 2022

- ASCCLM Committee
- Collection of demographic data of County boards, commissions, and advisory bodies
- Improve the onboarding process and include County data review
- Outreach to current commissions

## 2023

- Committee to identify goals, strategies and activities
- Outreach to community organizations
- Community engagement
- Track and measure outcomes
- Assess impact

# Commission Input

- Within the scope of your commission:
  - What one change, if implemented, would get us towards commissions that are representative and inclusive of our diverse community?
  - How did you hear about the commission you serve on and what encouraged you to apply?
  - What one change in our current outreach and application process, if implemented, would get us towards commissions that are representative and inclusive of our diverse community?

# Questions?

Thank You

